"The XIIIth international scientific-practical conference "Actual problems of economics and new technologies of teaching (Smirnov readings)"" on the 22nd of March 2014 y.

The theme of scientific report: 1. ""The Saint-Petersburg exhibition centre named after Brezhnev L.I." at "The exhibition of achievements of science and technology named after Sobchak A.A.""

> The section "Educational politics and new technologies of teaching"

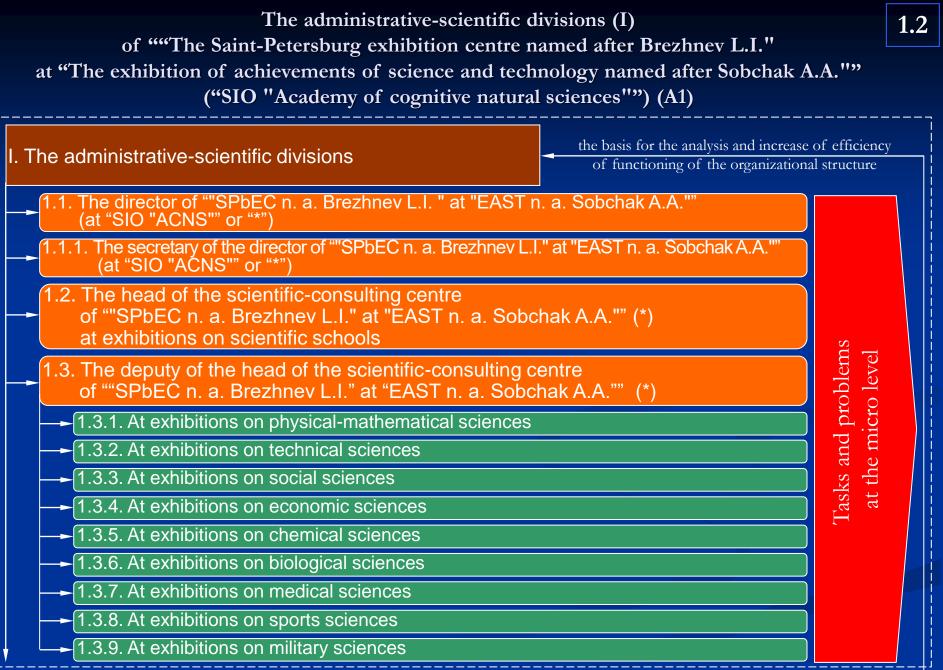
The reporter: the author of the unique cognitive modeling technology on spec. 01.02.01, 05.13.01, 05.13.10, 19.00.03, 08.00.10 Vetrov A.N.

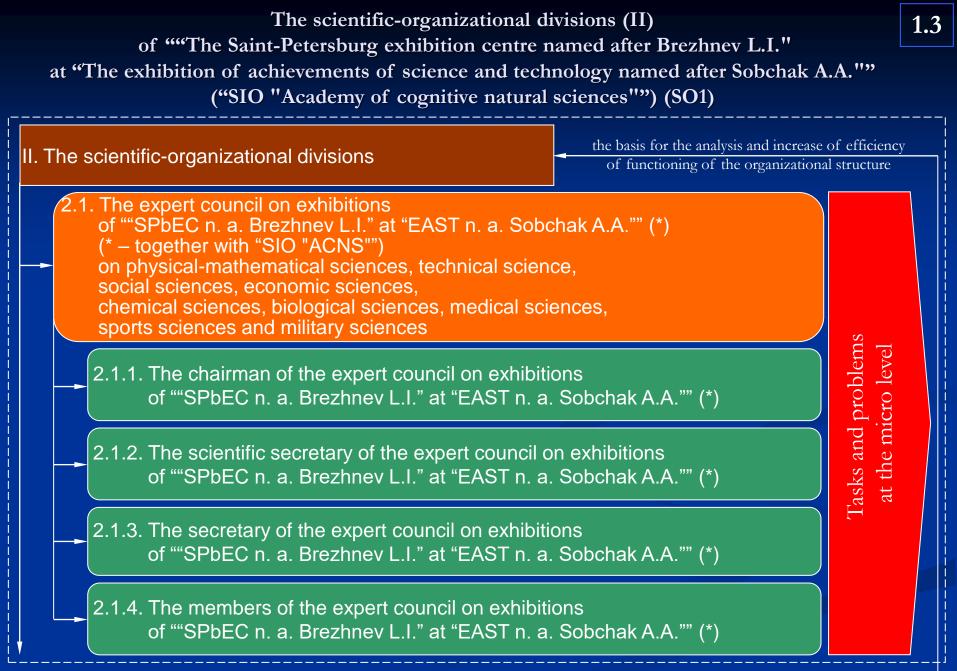
The Russian Federation, Saint-Petersburg city, 2014 y.

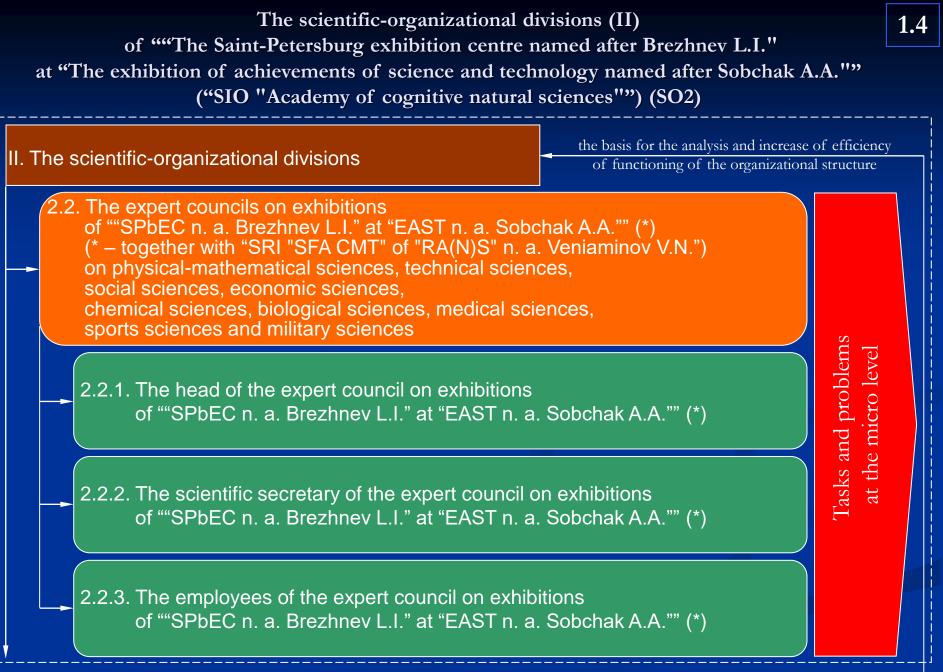
The divisions of ""SPbEC n. a. Brezhnev L.I." at "EAST n. a. Sobchak A.A.""



1.1

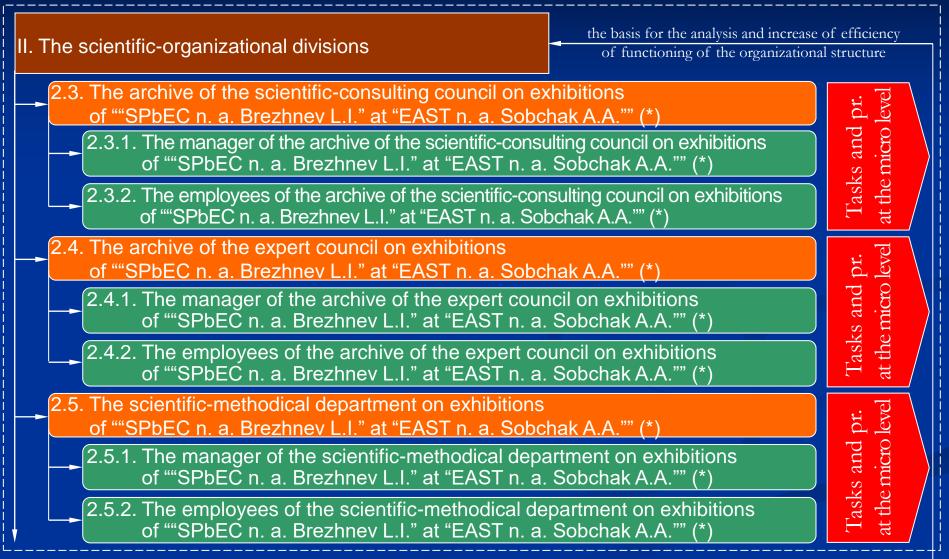






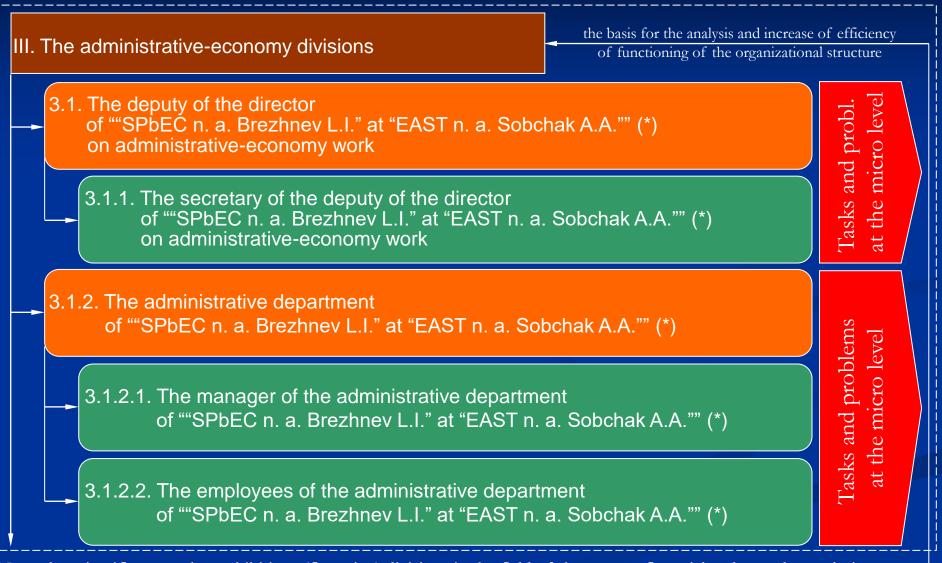
The scientific-organizational divisions (II) of ""The Saint-Petersburg exhibition centre named after Brezhnev L.I." at "The exhibition of achievements of science and technology named after Sobchak A.A.""

("SIO "Academy of cognitive natural sciences"") (SO3)



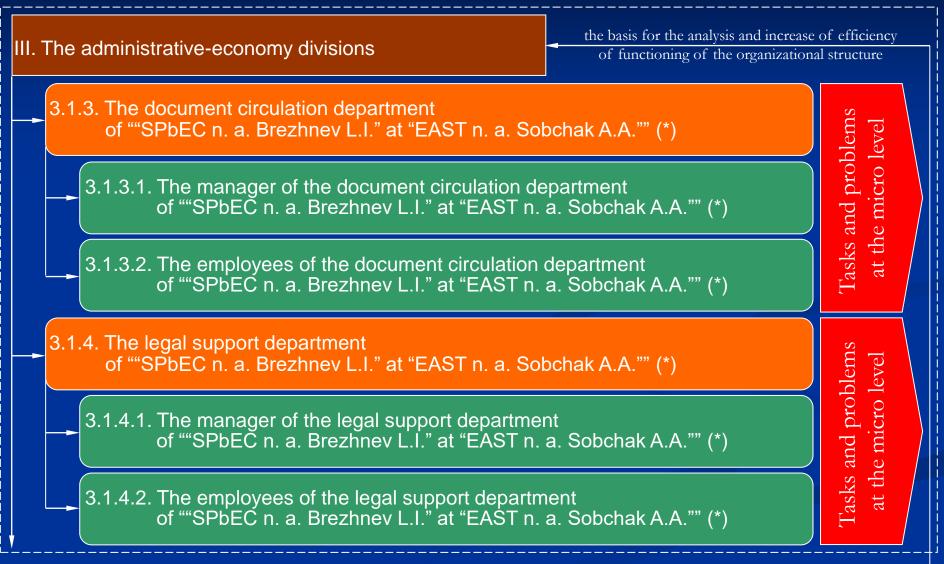
The administrative-economy divisions (III) of ""The Saint-Petersburg exhibition centre named after Brezhnev L.I." at "The exhibition of achievements of science and technology named after Sobchak A.A."" ("SIO "Academy of cognitive natural sciences"") (AE1)

1.6



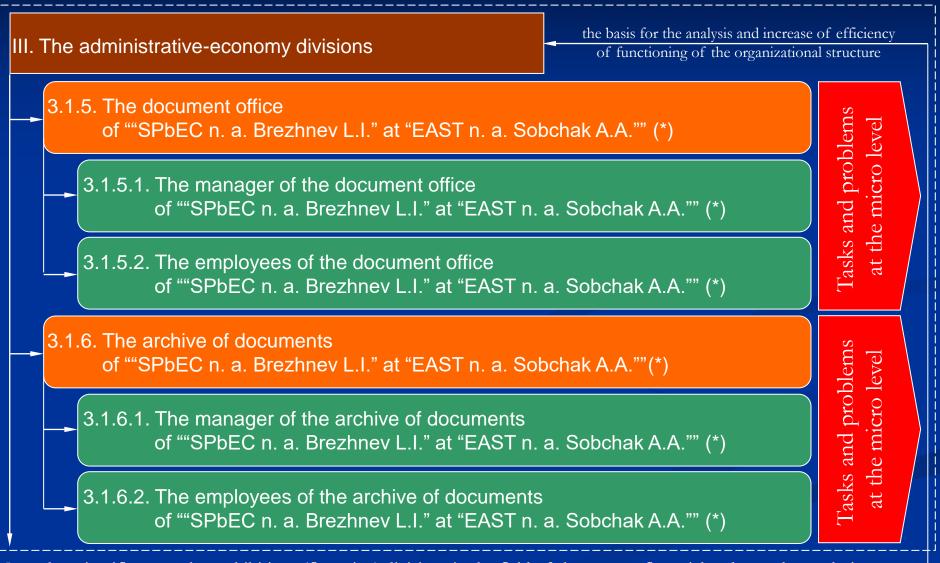
The administrative-economy divisions (III) of ""The Saint-Petersburg exhibition centre named after Brezhnev L.I." at "The exhibition of achievements of science and technology named after Sobchak A.A."" ("SIO "Academy of cognitive natural sciences"") (AE2)

1.7

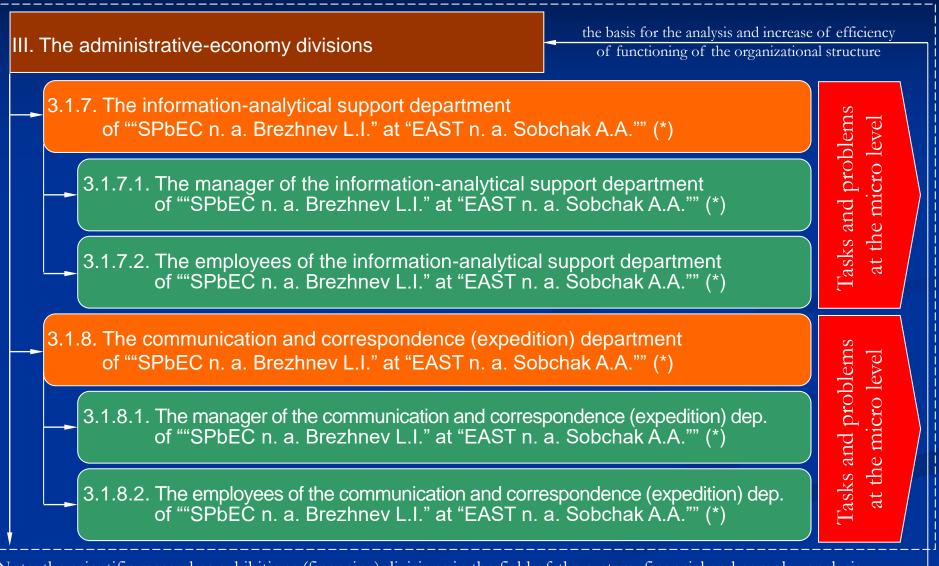


The administrative-economy divisions (III) of ""The Saint-Petersburg exhibition centre named after Brezhnev L.I." at "The exhibition of achievements of science and technology named after Sobchak A.A."" ("SIO "Academy of cognitive natural sciences"") (AE3)

1.8

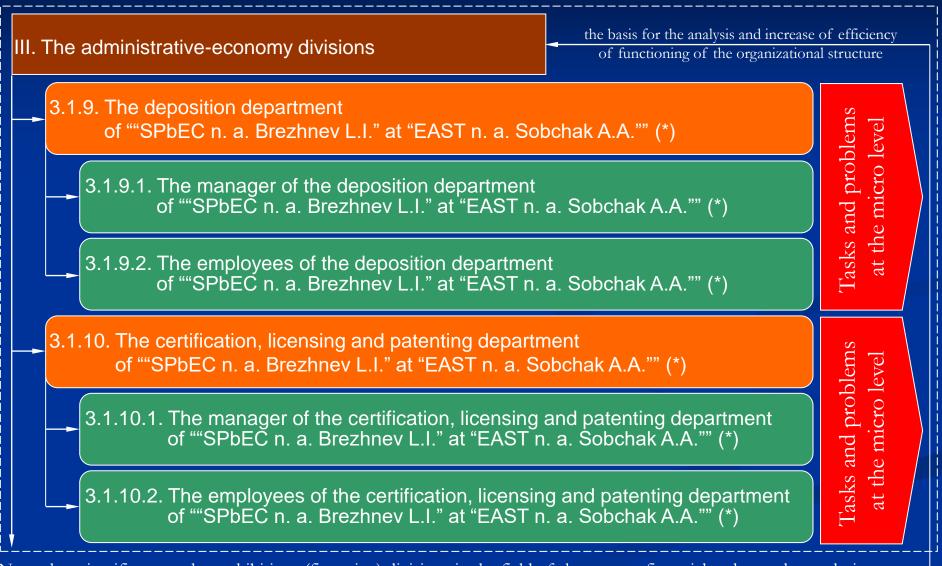


The administrative-economy divisions (III) of ""The Saint-Petersburg exhibition centre named after Brezhnev L.I." at "The exhibition of achievements of science and technology named after Sobchak A.A."" ("SIO "Academy of cognitive natural sciences"") (AE4)



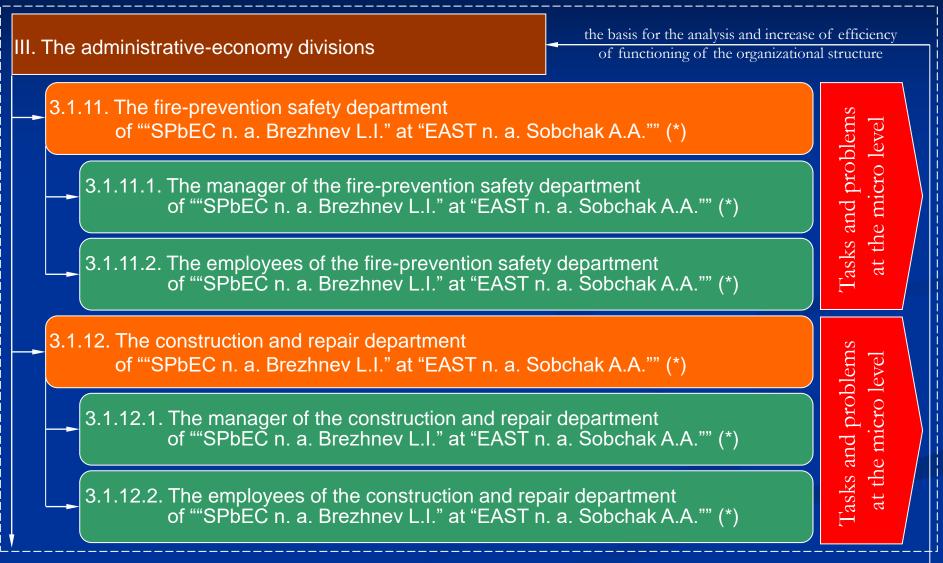
The administrative-economy divisions (III) of ""The Saint-Petersburg exhibition centre named after Brezhnev L.I." at "The exhibition of achievements of science and technology named after Sobchak A.A."" ("SIO "Academy of cognitive natural sciences"") (AE5)

1.10



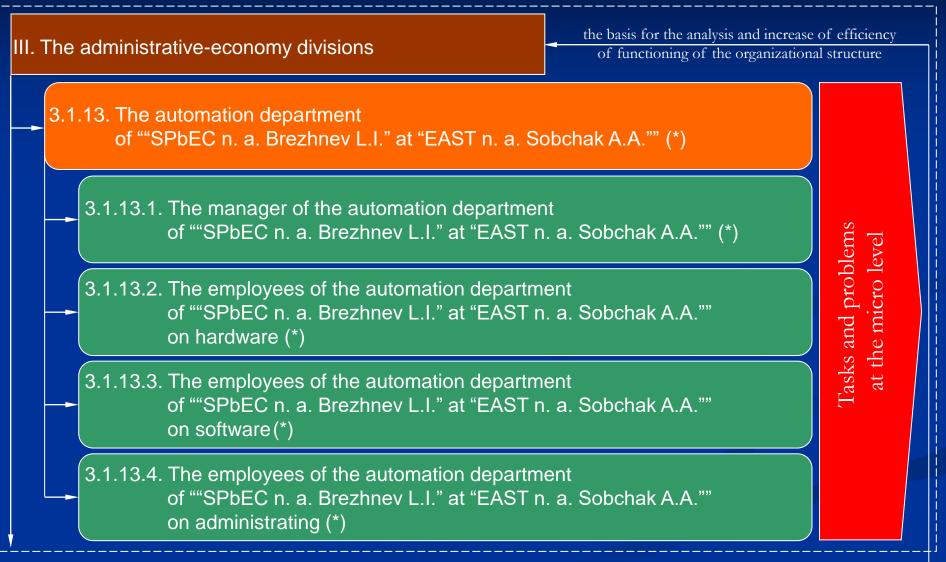
The administrative-economy divisions (III) of ""The Saint-Petersburg exhibition centre named after Brezhnev L.I." at "The exhibition of achievements of science and technology named after Sobchak A.A."" ("SIO "Academy of cognitive natural sciences"") (AE6)

1.11



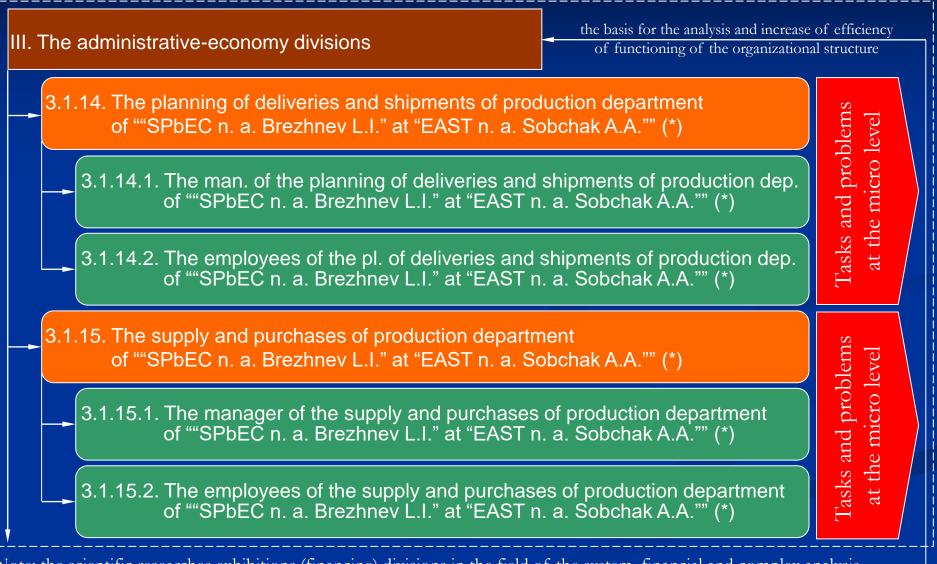
The administrative-economy divisions (III) of ""The Saint-Petersburg exhibition centre named after Brezhnev L.I." at "The exhibition of achievements of science and technology named after Sobchak A.A."" ("SIO "Academy of cognitive natural sciences"") (AE7)

1.12



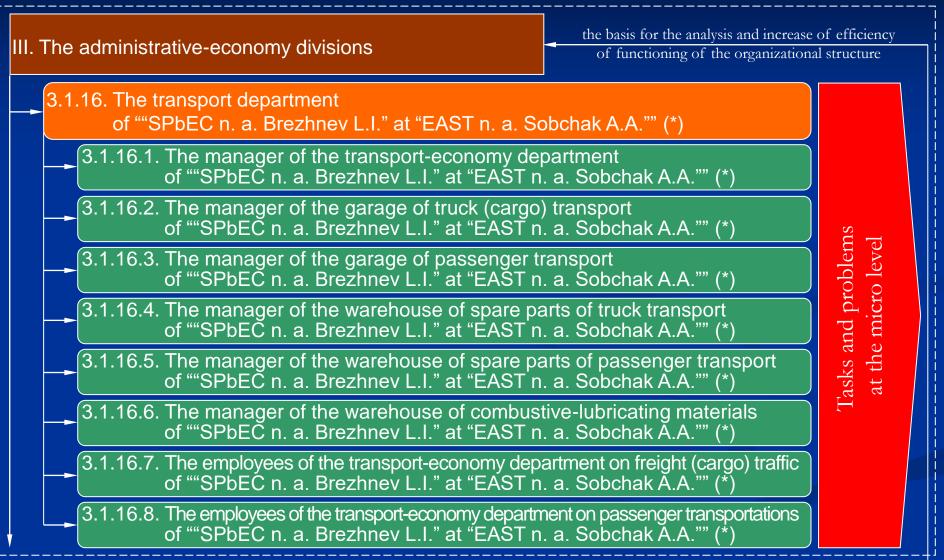
The administrative-economy divisions (III) of ""The Saint-Petersburg exhibition centre named after Brezhnev L.I." at "The exhibition of achievements of science and technology named after Sobchak A.A."" ("SIO "Academy of cognitive natural sciences"") (AE8)

1.13



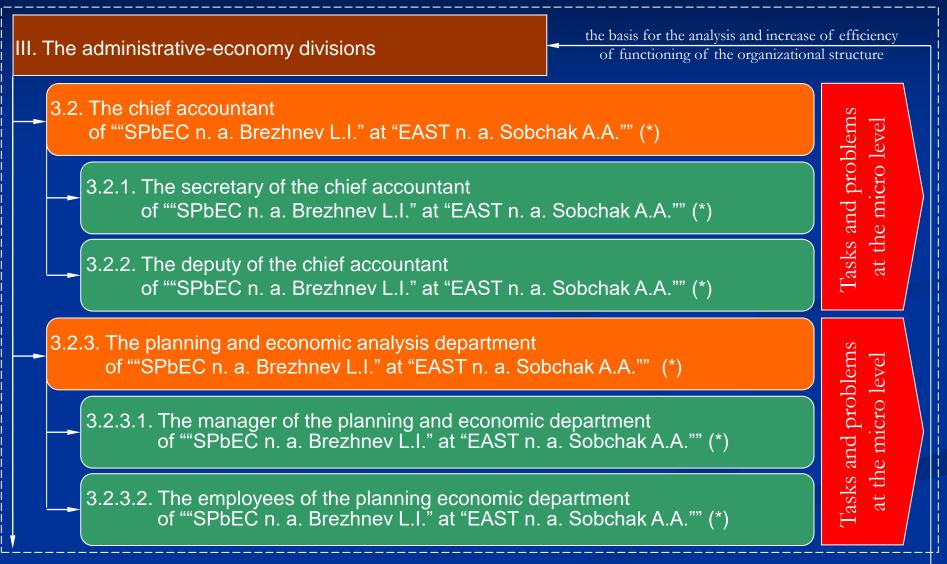
The administrative-economy divisions (III) of ""The Saint-Petersburg exhibition centre named after Brezhnev L.I." at "The exhibition of achievements of science and technology named after Sobchak A.A."" ("SIO "Academy of cognitive natural sciences"") (AE9)

1.14



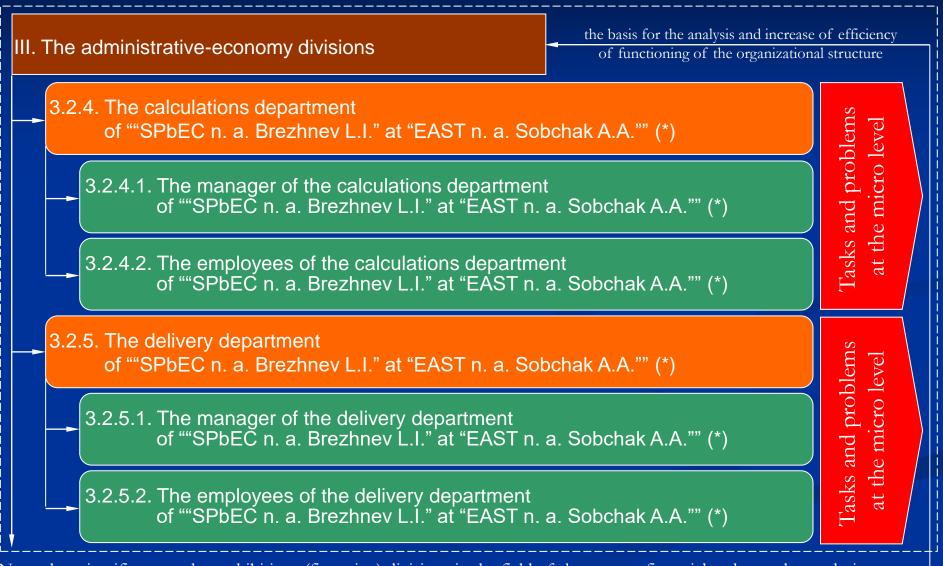
The administrative-economy divisions (III) of ""The Saint-Petersburg exhibition centre named after Brezhnev L.I." at "The exhibition of achievements of science and technology named after Sobchak A.A."" ("SIO "Academy of cognitive natural sciences"") (AE10)

1.15



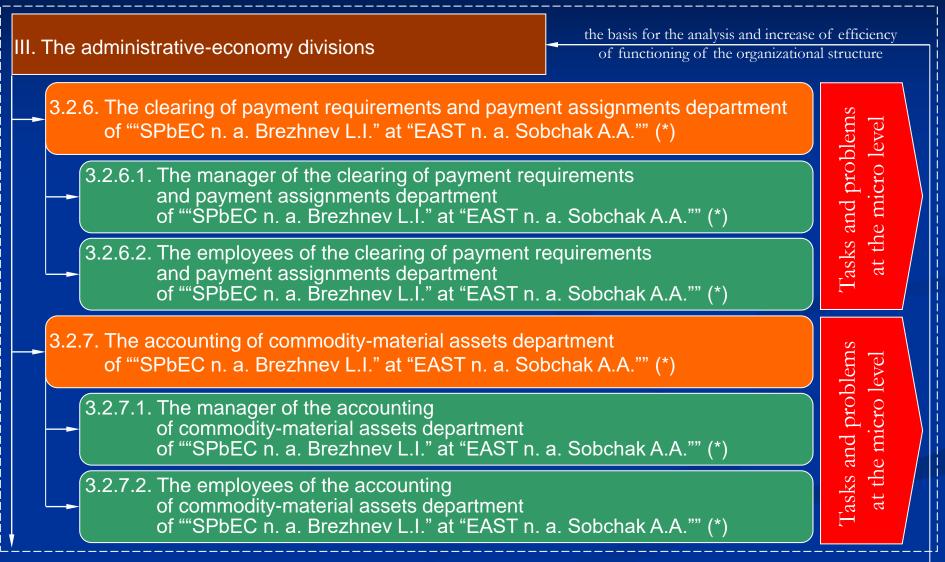
The administrative-economy divisions (III) of ""The Saint-Petersburg exhibition centre named after Brezhnev L.I." at "The exhibition of achievements of science and technology named after Sobchak A.A."" ("SIO "Academy of cognitive natural sciences"") (AE11)

1.16



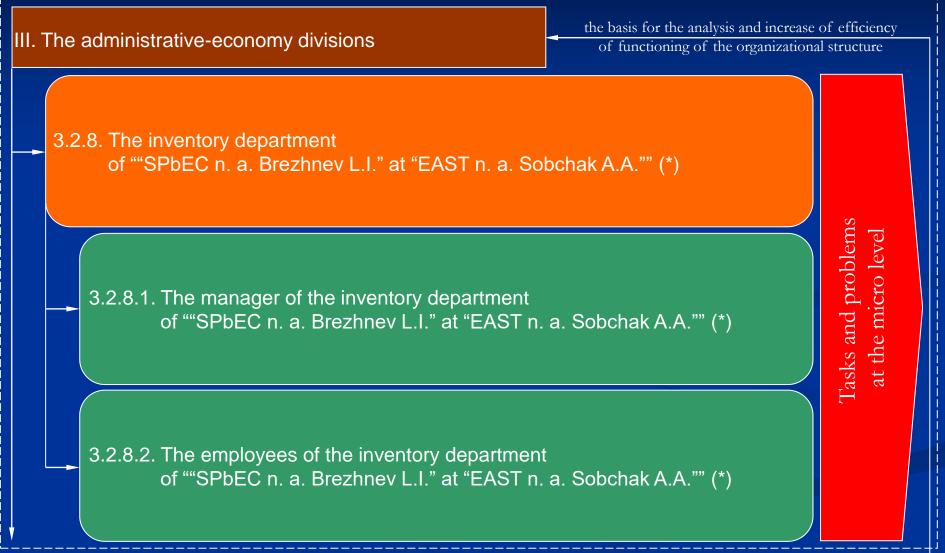
The administrative-economy divisions (III) of ""The Saint-Petersburg exhibition centre named after Brezhnev L.I." at "The exhibition of achievements of science and technology named after Sobchak A.A."" ("SIO "Academy of cognitive natural sciences"") (AE12)

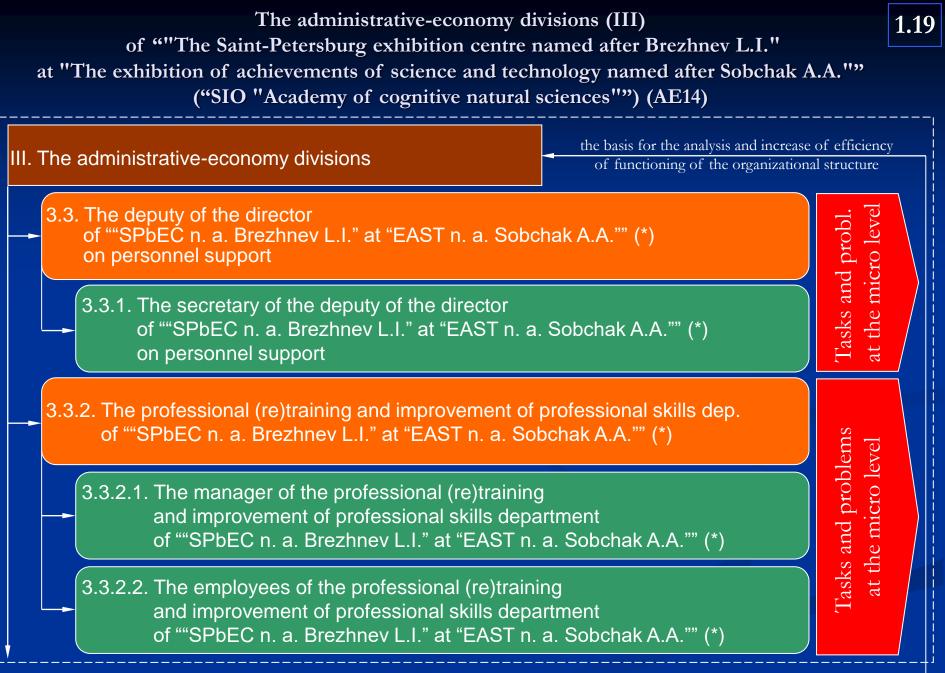
1.17



The administrative-economy divisions (III) of ""The Saint-Petersburg exhibition centre named after Brezhnev L.I." at "The exhibition of achievements of science and technology named after Sobchak A.A."" ("SIO "Academy of cognitive natural sciences"") (AE13)

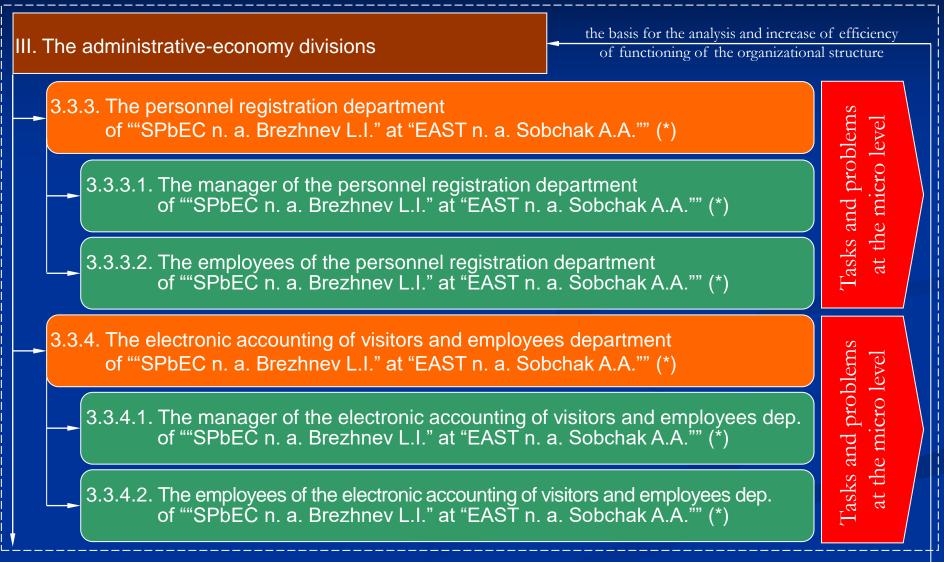
1.18





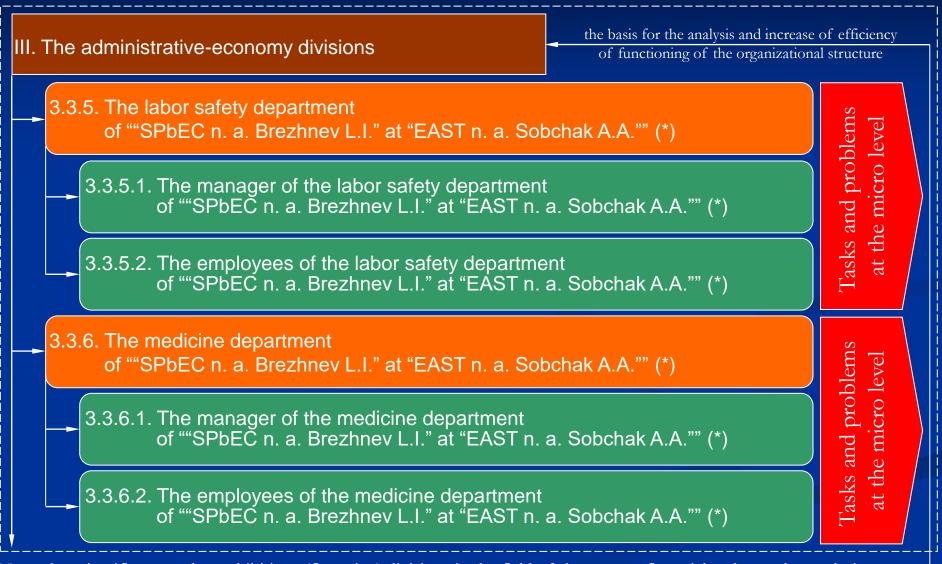
The administrative-economy divisions (III) of ""The Saint-Petersburg exhibition centre named after Brezhnev L.I." at "The exhibition of achievements of science and technology named after Sobchak A.A."" ("SIO "Academy of cognitive natural sciences"") (AE15)

1.20



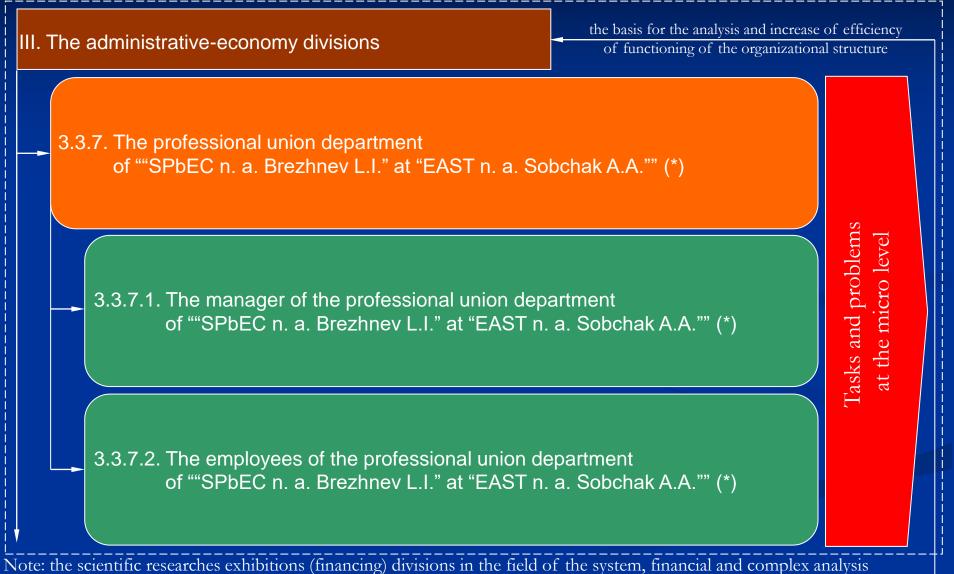
The administrative-economy divisions (III) of ""The Saint-Petersburg exhibition centre named after Brezhnev L.I." at "The exhibition of achievements of science and technology named after Sobchak A.A."" ("SIO "Academy of cognitive natural sciences"") (AE16)

1.21

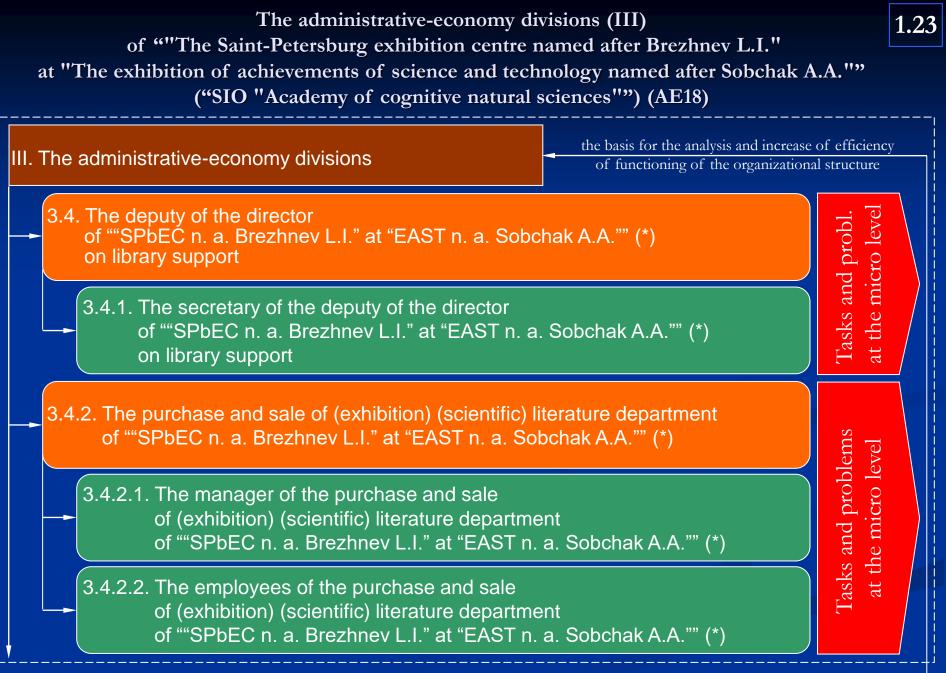


The administrative-economy divisions (III) of ""The Saint-Petersburg exhibition centre named after Brezhnev L.I." at "The exhibition of achievements of science and technology named after Sobchak A.A."" ("SIO "Academy of cognitive natural sciences"") (AE17)

1.22

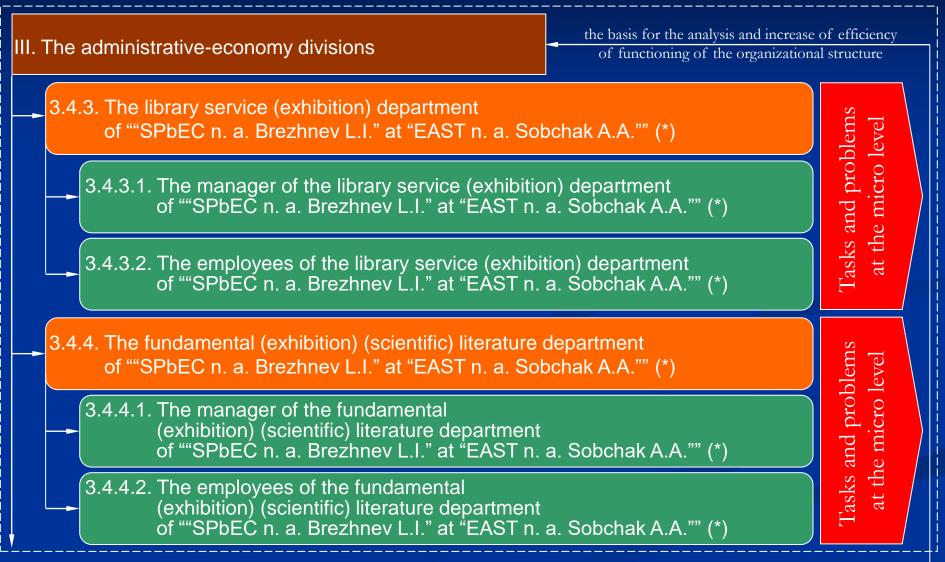


of "SPbEC n. a. Brezhnev L.I." at "EAST n. a. Sobchak A.A."" ("SIO "ACNS"") at the realization stage



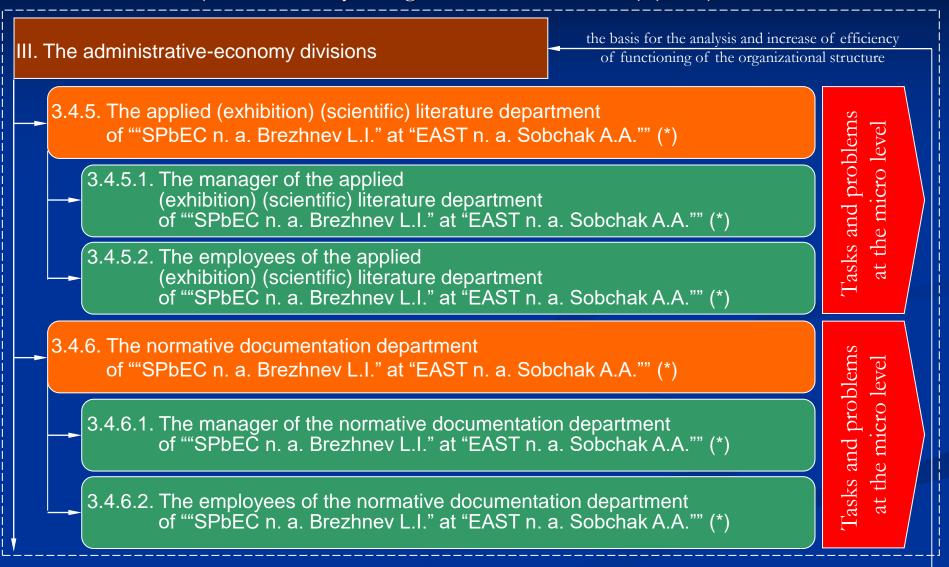
The administrative-economy divisions (III) of ""The Saint-Petersburg exhibition centre named after Brezhnev L.I." at "The exhibition of achievements of science and technology named after Sobchak A.A."" ("SIO "Academy of cognitive natural sciences"") (AE19)

1.24



The administrative-economy divisions (III) of ""The Saint-Petersburg exhibition centre named after Brezhnev L.I." at "The exhibition of achievements of science and technology named after Sobchak A.A."" ("SIO "Academy of cognitive natural sciences"") (AE20)

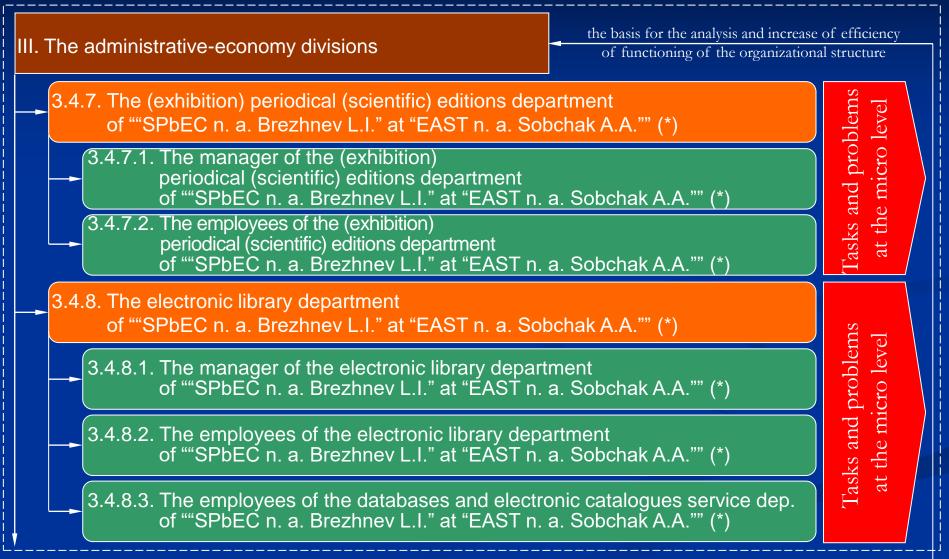
1.25



The administrative-economy divisions (III) of ""The Saint-Petersburg exhibition centre named after Brezhnev L.I." at "The exhibition of achievements of science and technology named after Sobchak A.A.""

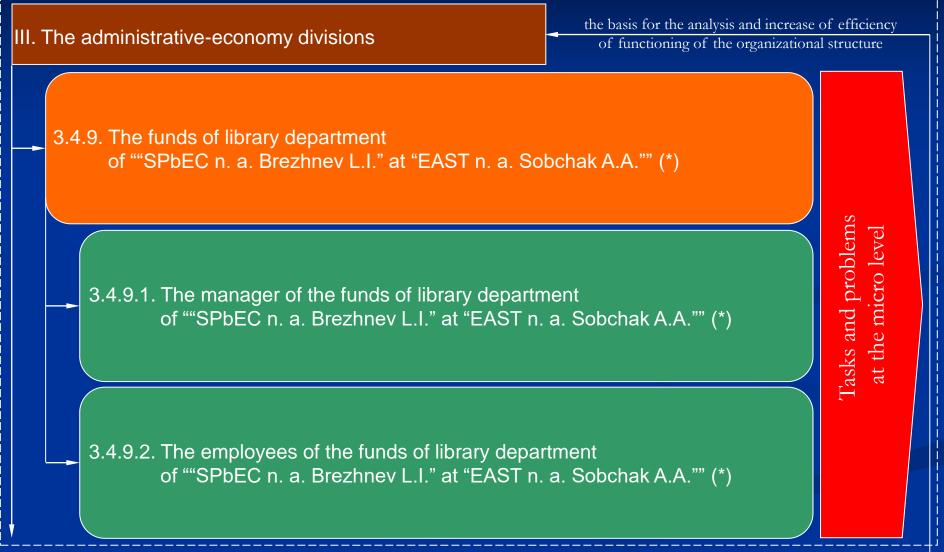
1.26

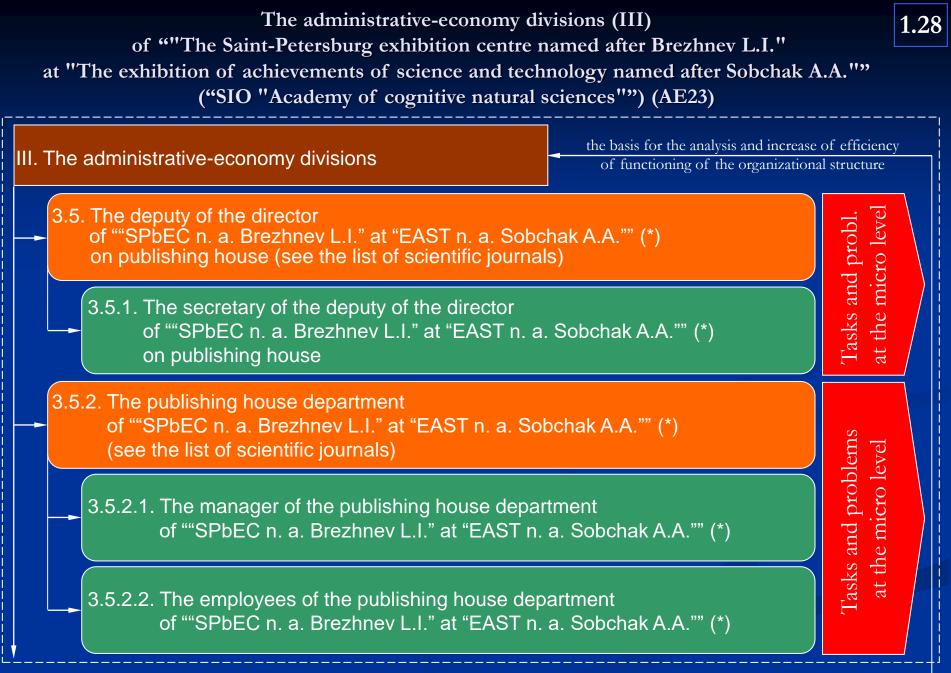
("SIO "Academy of cognitive natural sciences"") (AE21)



The administrative-economy divisions (III) of ""The Saint-Petersburg exhibition centre named after Brezhnev L.I." at "The exhibition of achievements of science and technology named after Sobchak A.A."" ("SIO "Academy of cognitive natural sciences"") (AE22)

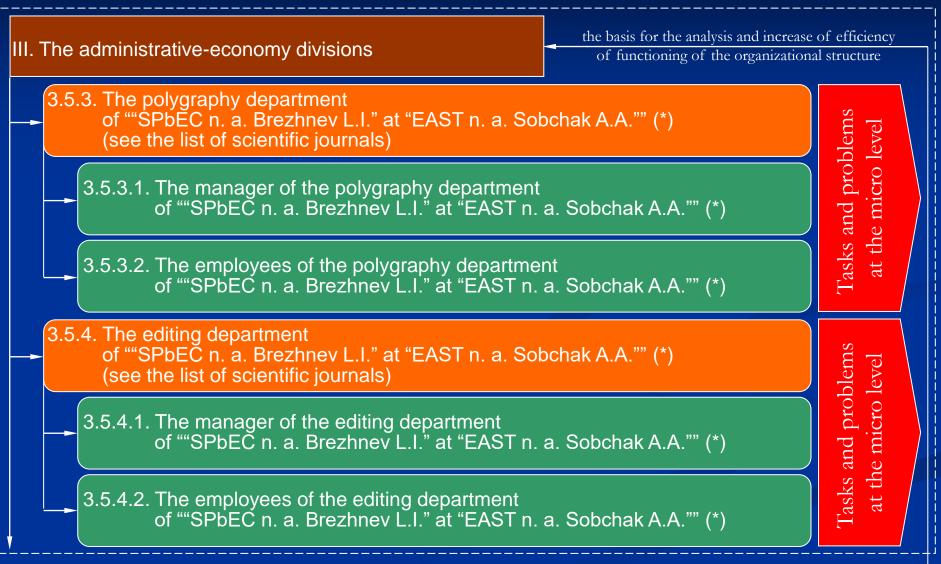
1.27





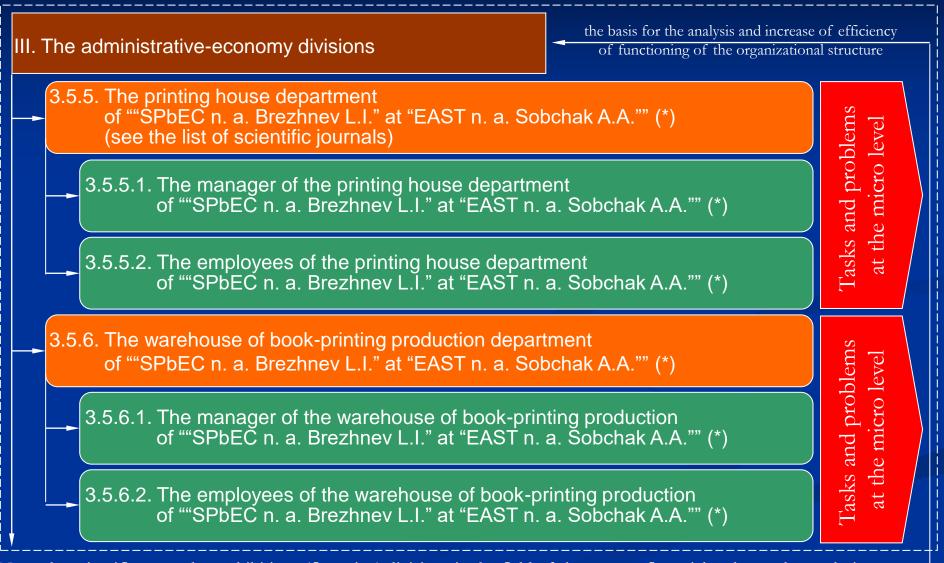
The administrative-economy divisions (III) of ""The Saint-Petersburg exhibition centre named after Brezhnev L.I." at "The exhibition of achievements of science and technology named after Sobchak A.A."" ("SIO "Academy of cognitive natural sciences"") (AE24)

1.29

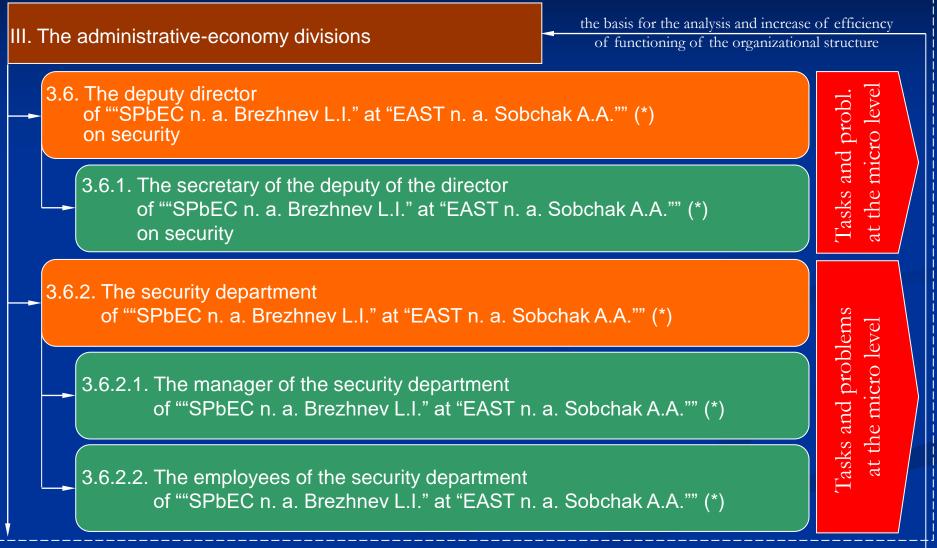


The administrative-economy divisions (III) of ""The Saint-Petersburg exhibition centre named after Brezhnev L.I." at "The exhibition of achievements of science and technology named after Sobchak A.A."" ("SIO "Academy of cognitive natural sciences"") (AE25)

1.30

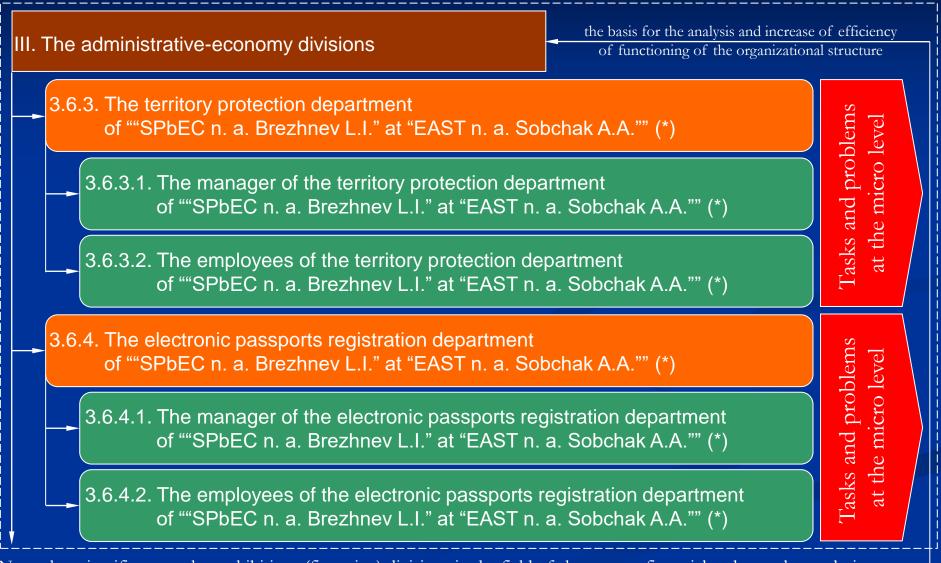


The administrative-economy divisions (III) of ""The Saint-Petersburg exhibition centre named after Brezhnev L.I." at "The exhibition of achievements of science and technology named after Sobchak A.A."" ("SIO "Academy of cognitive natural sciences"") (AE26)



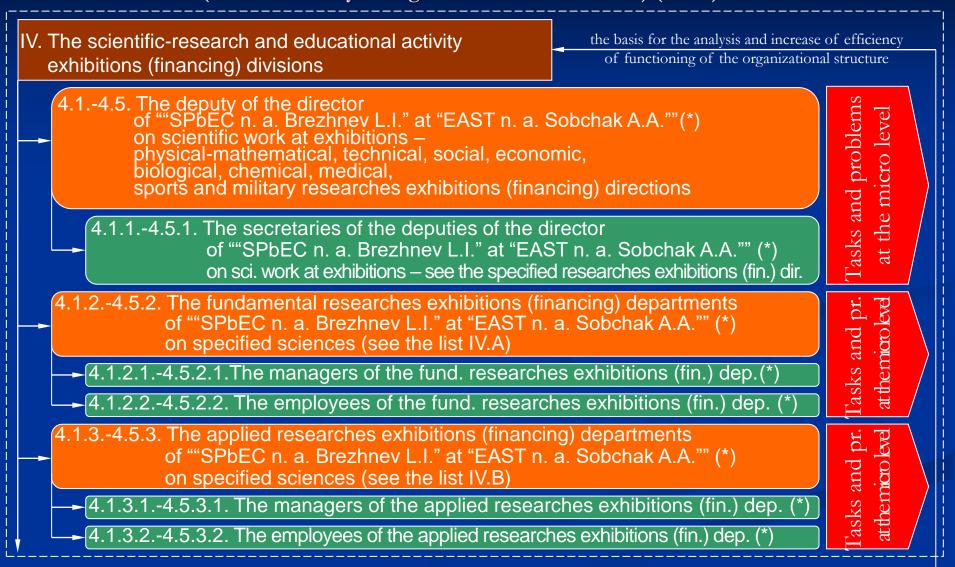
The administrative-economy divisions (III) of ""The Saint-Petersburg exhibition centre named after Brezhnev L.I." at "The exhibition of achievements of science and technology named after Sobchak A.A."" ("SIO "Academy of cognitive natural sciences"") (AE27)

1.32



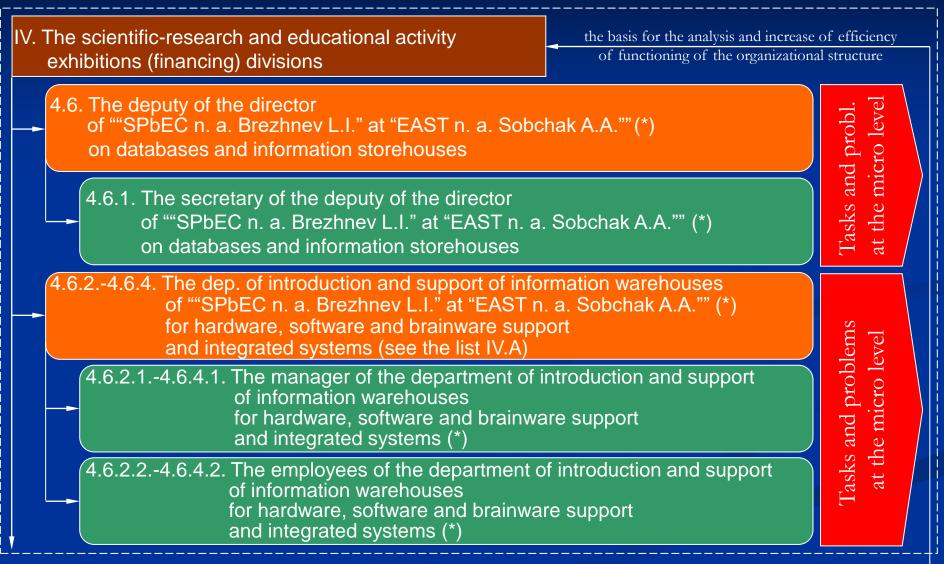
The scientific-research and educational activity exhibitions (financing) divisions (IV) of ""The Saint-Petersburg exhibition centre named after Brezhnev L.I." at "The exhibition of achievements of science and technology named after Sobchak A.A."" ("SIO "Academy of cognitive natural sciences"") (SRE1)

1.33

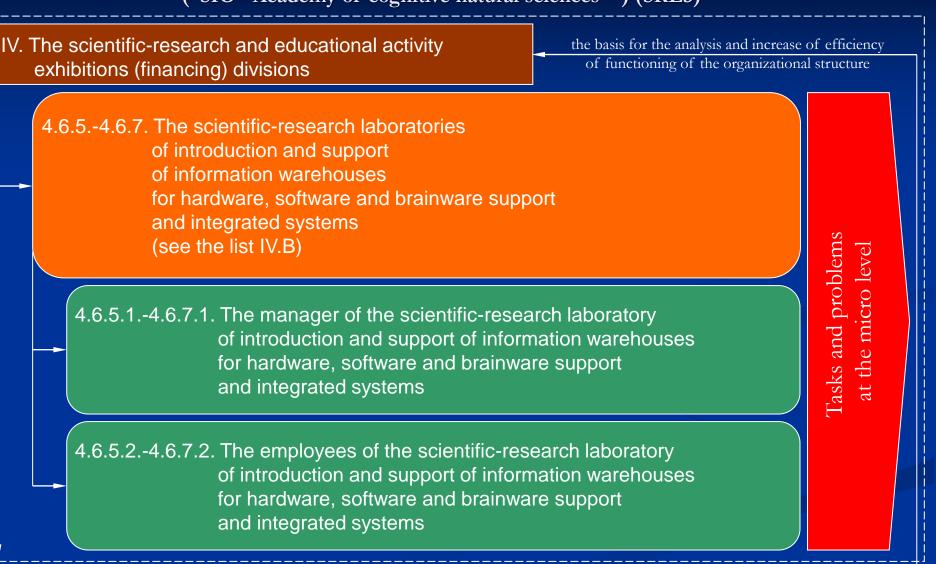


The scientific-research and educational activity exhibitions (financing) divisions (IV) of ""The Saint-Petersburg exhibition centre named after Brezhnev L.I." at "The exhibition of achievements of science and technology named after Sobchak A.A."" ("SIO "Academy of cognitive natural sciences"") (SRE2)

1.34

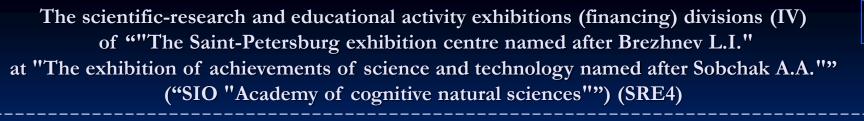


The scientific-research and educational activity exhibitions (financing) divisions (IV) of ""The Saint-Petersburg exhibition centre named after Brezhnev L.I." at "The exhibition of achievements of science and technology named after Sobchak A.A."" ("SIO "Academy of cognitive natural sciences"") (SRE3)

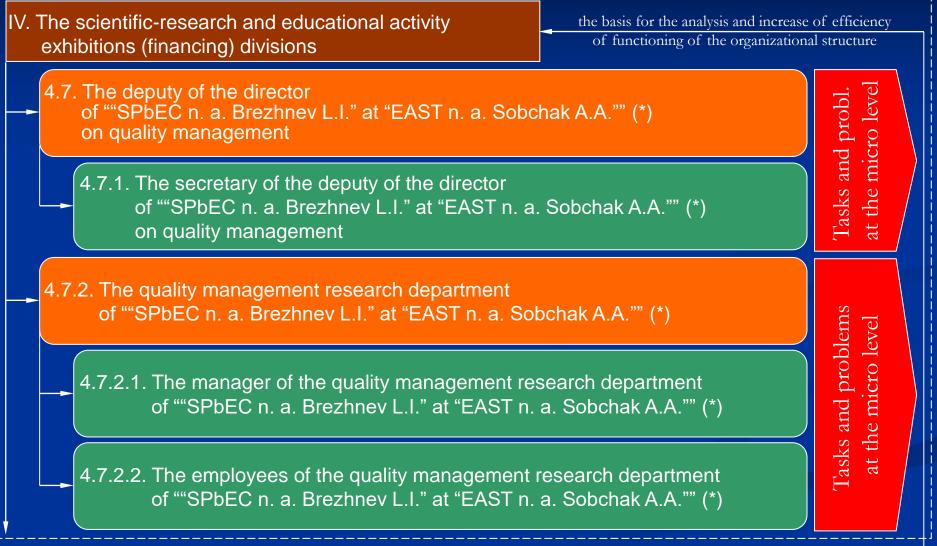


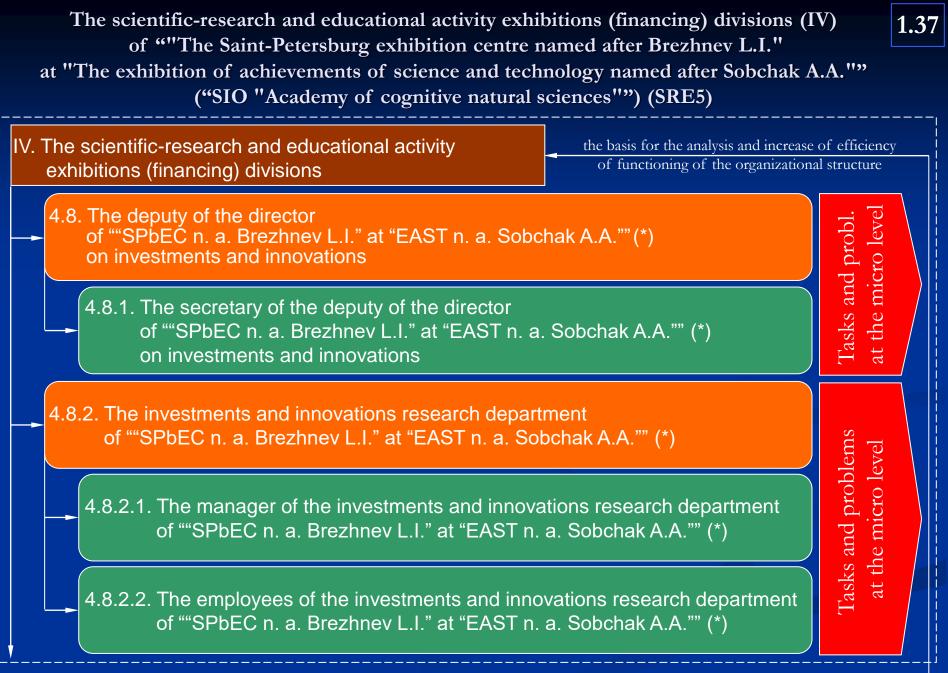
Note: the scientific researches exhibitions (financing) divisions in the field of the system, financial and complex analysis of ""SPbEC n. a. Brezhnev L.I." at "EAST n. a. Sobchak A.A."" ("SIO "ACNS"") at the realization stage

1.35



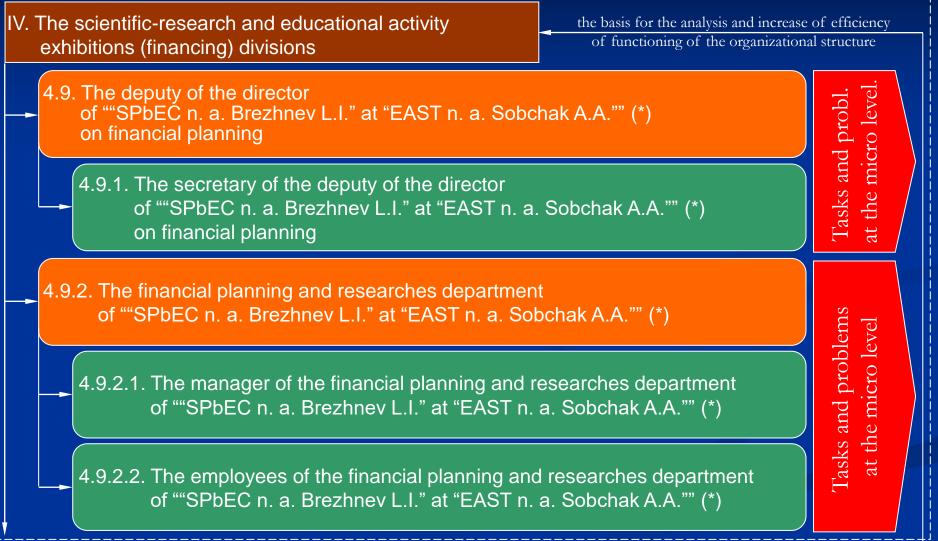
1.36





The scientific-research and educational activity exhibitions (financing) divisions (IV) of ""The Saint-Petersburg exhibition centre named after Brezhnev L.I." at "The exhibition of achievements of science and technology named after Sobchak A.A."" ("SIO "Academy of cognitive natural sciences"") (SRE6)

1.38





Note: the scientific researches exhibitions (financing) divisions in the field of the system, financial and complex analysis of ""SPbEC n. a. Brezhnev L.I." at "EAST n. a. Sobchak A.A."" ("SIO "ACNS"") at the realization stage

prob]

Tasks and 1

Fasks and problems

at the <u>micro</u> leve

the micro lev

at1

4.10.2.1. The manager of the marketing researches and advertising department of ""SPbEC n. a. Brezhnev L.I." at "EAST n. a. Sobchak A.A."" (*)

of ""SPbEC n. a. Brezhnev L.I." at "EAST n. a. Sobchak A.A."" (*) on advertising and marketing

4.10.1. The secretary of the deputy of the director

of "SPbEC n. a. Brezhnev L.I." at "EAST n. a. Sobchak A.A."" (*)

on advertising and marketing

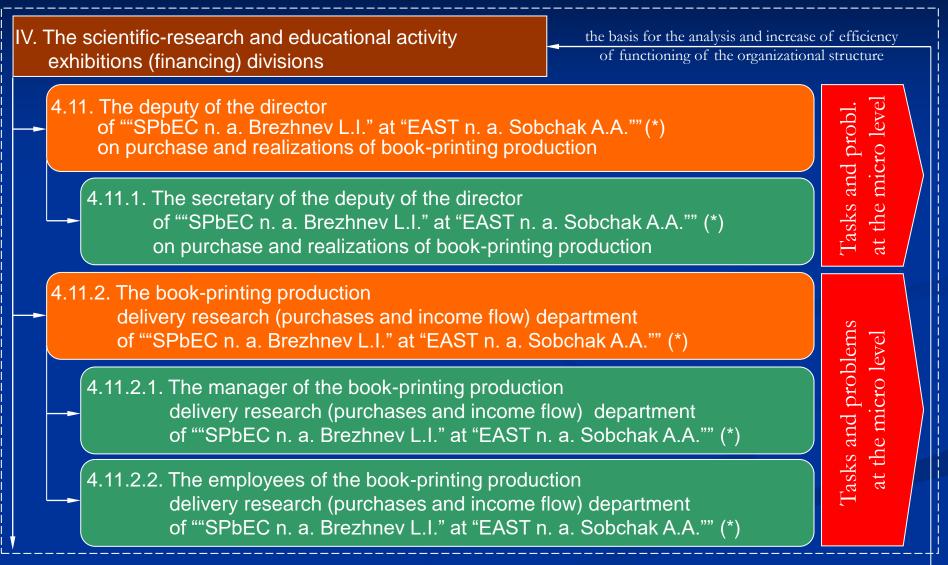
4.10.2. The marketing researches and advertising department

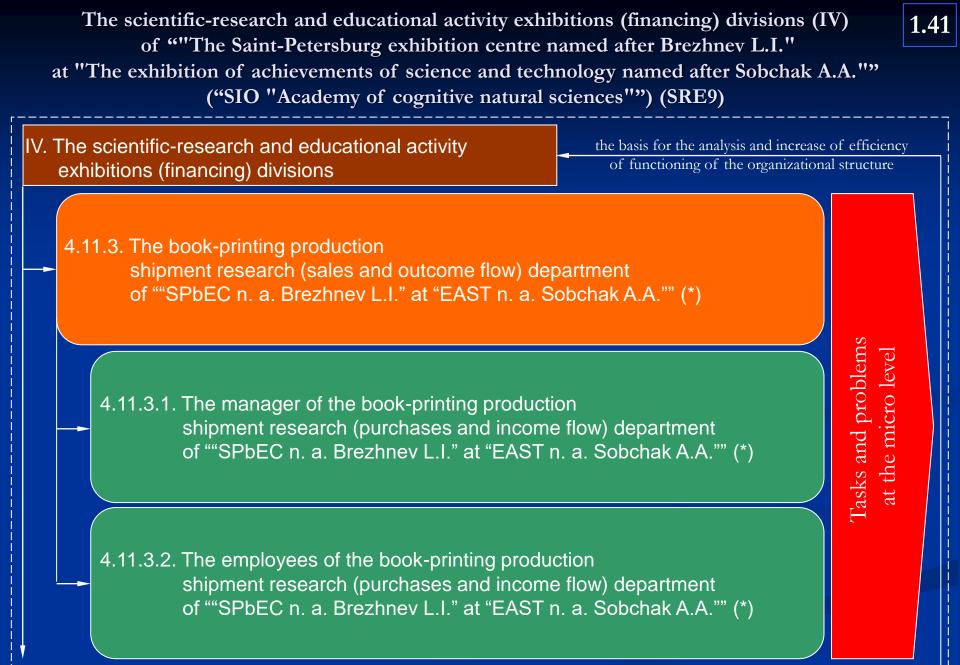
of "SPbEC n. a. Brezhnev L.I." at "EAST n. a. Sobchak A.A."" (*)

4.10.2.2. The employees of the marketing researches and advertising department of ""SPbEC n. a. Brezhnev L.I." at "EAST n. a. Sobchak A.A."" (*)

The scientific-research and educational activity exhibitions (financing) divisions (IV) of ""The Saint-Petersburg exhibition centre named after Brezhnev L.I." at "The exhibition of achievements of science and technology named after Sobchak A.A."" ("SIO "Academy of cognitive natural sciences"") (SRE8)

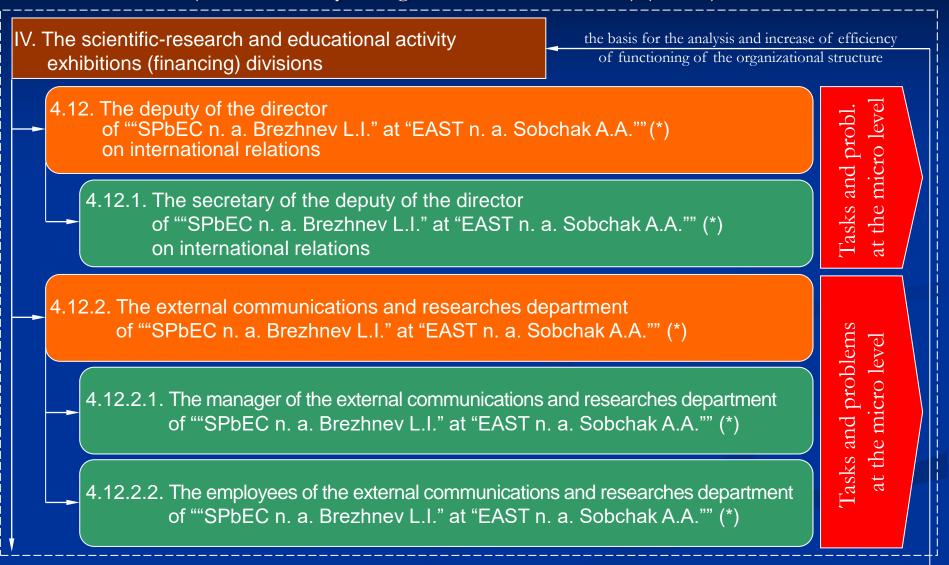
1.40





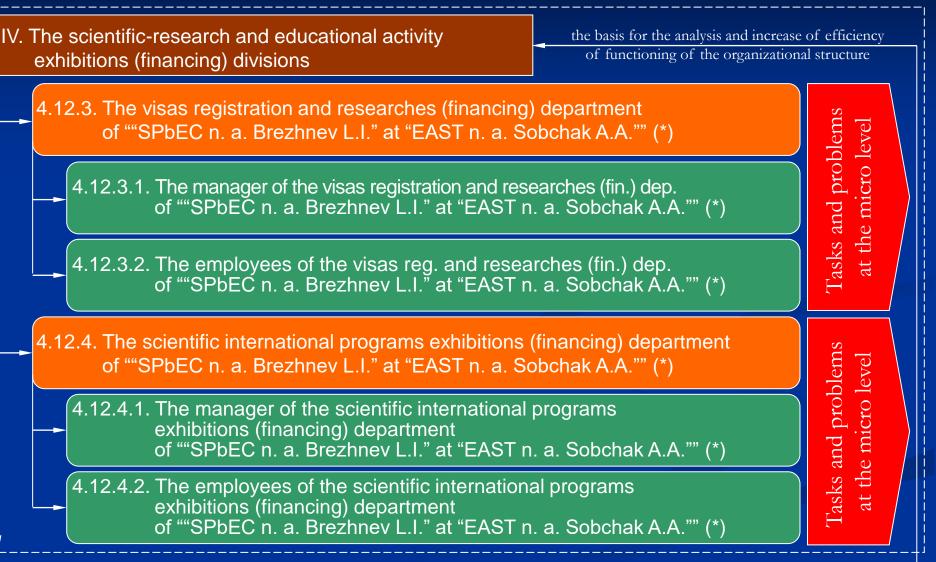
The scientific-research and educational activity exhibitions (financing) divisions (IV) of ""The Saint-Petersburg exhibition centre named after Brezhnev L.I." at "The exhibition of achievements of science and technology named after Sobchak A.A."" ("SIO "Academy of cognitive natural sciences"") (SRE10)

1.42



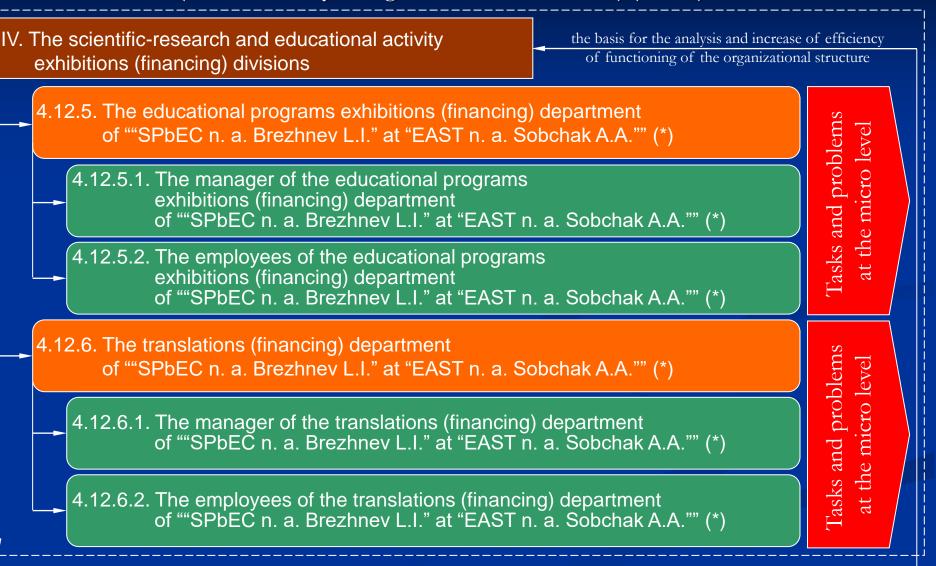
The scientific-research and educational activity exhibitions (financing) divisions (IV) of ""The Saint-Petersburg exhibition centre named after Brezhnev L.I." at "The exhibition of achievements of science and technology named after Sobchak A.A."" ("SIO "Academy of cognitive natural sciences"") (SRE11)

1.43



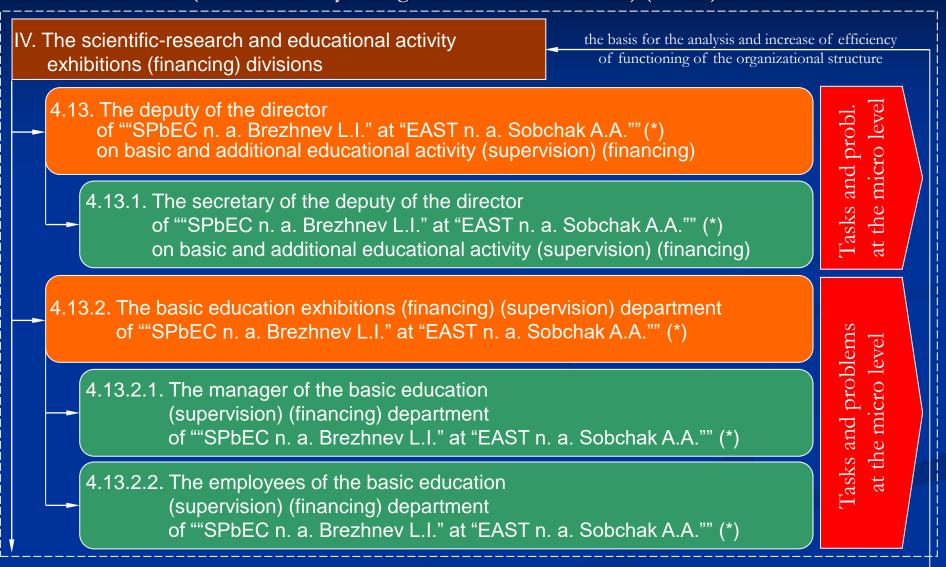
The scientific-research and educational activity exhibitions (financing) divisions (IV) of ""The Saint-Petersburg exhibition centre named after Brezhnev L.I." at "The exhibition of achievements of science and technology named after Sobchak A.A."" ("SIO "Academy of cognitive natural sciences"") (SRE12)

1.44



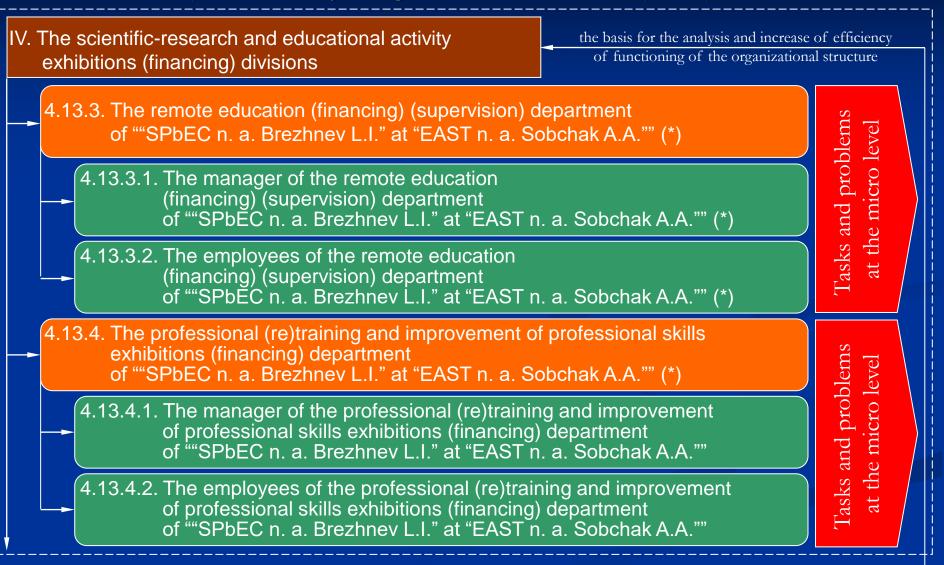
The scientific-research and educational activity exhibitions (financing) divisions (IV) of ""The Saint-Petersburg exhibition centre named after Brezhnev L.I." at "The exhibition of achievements of science and technology named after Sobchak A.A."" ("SIO "Academy of cognitive natural sciences"") (SRE13)

1.45

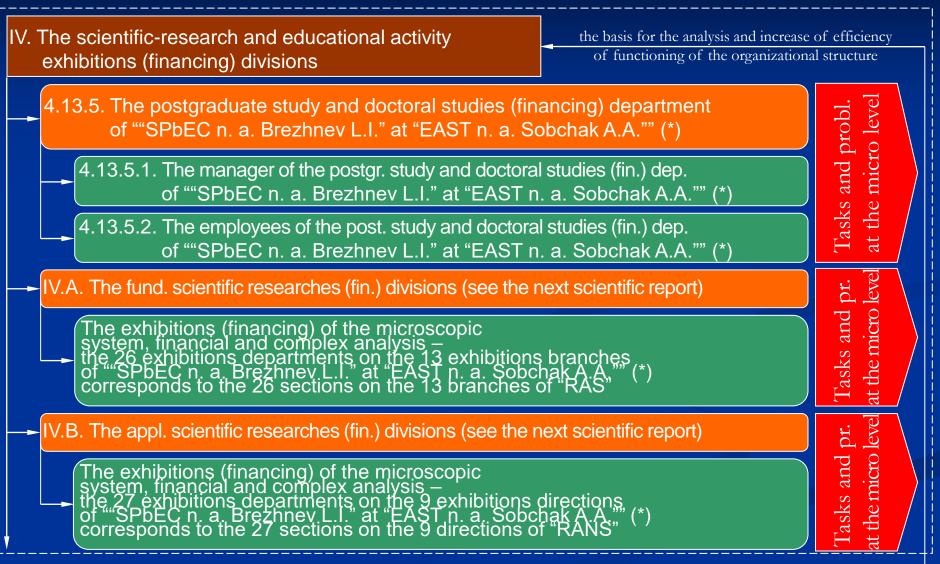


The scientific-research and educational activity exhibitions (financing) divisions (IV) of ""The Saint-Petersburg exhibition centre named after Brezhnev L.I." at "The exhibition of achievements of science and technology named after Sobchak A.A."" ("SIO "Academy of cognitive natural sciences"") (SRE14)

1.46



The scientific-research and educational activity exhibitions (financing) divisions (IV) of ""The Saint-Petersburg exhibition centre named after Brezhnev L.I." at "The exhibition of achievements of science and technology named after Sobchak A.A."" ("SIO "Academy of cognitive natural sciences"") (SRE15)

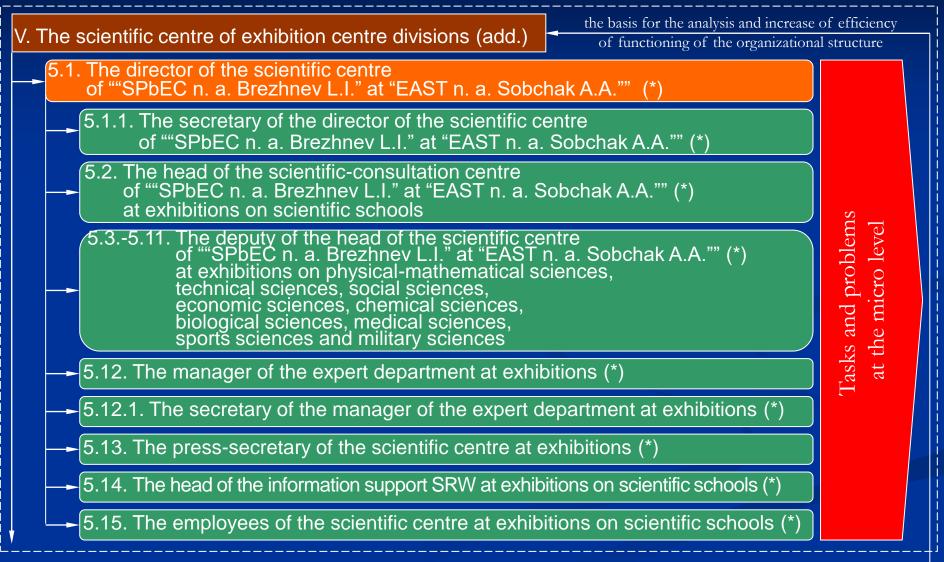


Note: the scientific researches exhibitions (financing) divisions in the field of the system, financial and complex analysis of ""SPbEC n. a. Brezhnev L.I." at "EAST n. a. Sobchak A.A."" ("SIO "ACNS"") at the realization stage

1.47

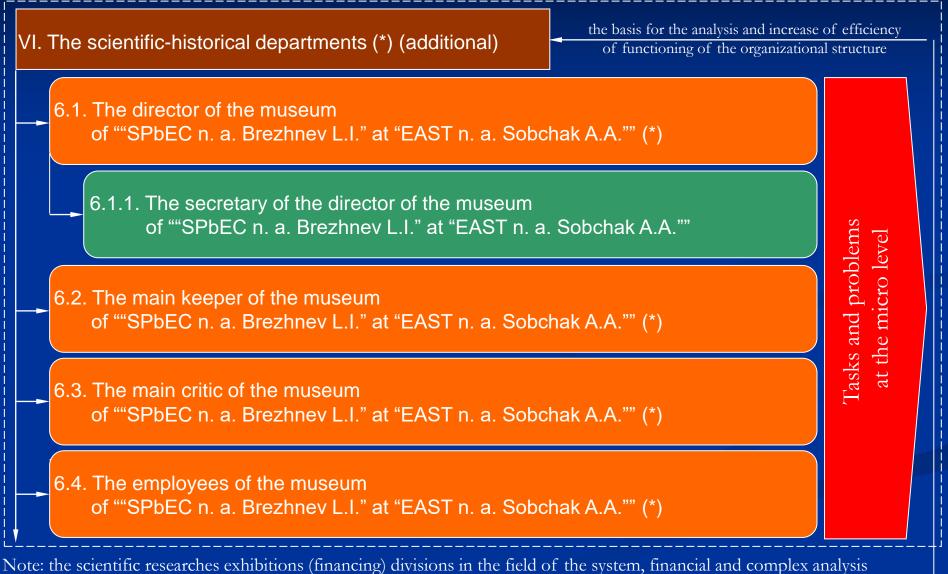
The scientific centre of exhibition centre divisions (V) of ""The Saint-Petersburg exhibition centre named after Brezhnev L.I." at "The exhibition of achievements of science and technology named after Sobchak A.A."" ("SIO "Academy of cognitive natural sciences"") (SC1)

1.48



The scientific-historical departments (VI) of ""The Saint-Petersburg exhibition centre named after Brezhnev L.I." at "The exhibition of achievements of science and technology named after Sobchak A.A."" ("SIO "Academy of cognitive natural sciences"") (SH1)

1.49



of "SPbEC n. a. Brezhnev L.I." at "EAST n. a. Sobchak A.A."" ("SIO "ACNS"") at the realization stage

The scientific-publical divisions (VII) 1.50 of ""The Saint-Petersburg exhibition centre named after Brezhnev L.I." at "The exhibition of achievements of science and technology named after Sobchak A.A."" ("SIO "Academy of cognitive natural sciences"") (SP1) the basis for the analysis and increase of efficiency VII. The scientific-publical divisions (*) (additional) of functioning of the organizational structure 7.1. The director of the scientific society of "SPbEC n. a. Brezhnev L.I." at "EAST n. a. Sobchak A.A."" (*) 7.1.1. The secretary of the director of the scientific society of ""SPbEC n. a. Brezhnev L.I." at "EAST n. a. Sobchak A.A."" (*) **Fasks and problems** at the micro leve 7.2. The chairman of the scientific council of the scientific society of "SPbEC n. a. Brezhnev L.I." at "EAST n. a. Sobchak A.A."" (*) 7.3. The scientific secretary of the scientific society of ""SPbEC n. a. Brezhnev L.I." at "EAST n. a. Sobchak A.A."" (*) 7.4. The members of the scientific society of "SPbEC n. a. Brezhnev L.I." at "EAST n. a. Sobchak A.A."" (*) VIII. The divisions of "The state international organization" "Academy of cognitive natural sciences"" (additional) (the main abbreviation - "SIO "ACNS"" and the add. abbreviation - "SIO "IACNS"")